



NCPA Foundation Strategic Plan June 2007 to present

Vision: To advance independent community pharmacy in cooperation with NCPA.

Mission: To help advance independent community pharmacy, to benefit communities, and to promote the significance of the independent community pharmacy industry.

Goal I. Funding

To grow the corpus of the NCPAF through diversification of revenue sources, increasing revenues from traditional sources, and the identification of untapped NCPAF beneficiaries (e.g., scholarship and award winners, loan recipients), the creation of new giving opportunities for corporate entities, individuals and the public, and a commitment to programs with sustainable value and cost effectiveness.

Goal II. Management Processes

To optimize the deployment and manipulation of human resources (including volunteers and staff), financial resources, and technological resources.

Goal III. Proactive Communication Processes

To increase the visibility of the NCPA Foundation and create a positive image in the minds of prospective donors including the general public.

Goal IV. Student Relations

To create pharmacy student awareness of the myriad of entrepreneurial opportunities in independent pharmacy and the rewards of independent pharmacy ownership.

Goal V. Public Benefit

To foster public perception of independent community pharmacies as a vital community health resource and the unique benefits of independent pharmacy services.

Goal VI. Research

To support cutting-edge research critical to advance the competitive position of independent pharmacies in the health care marketplace

Goal VII. Education

To support educational programs that stimulate pharmacy ownership and entrepreneurship in pharmacy students and pharmacists and other model programs that strengthen independent pharmacy businesses.